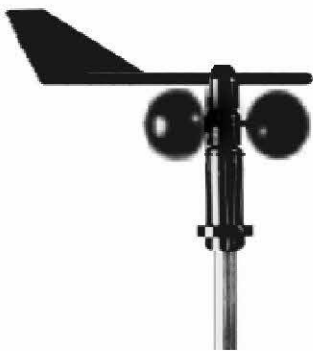


PEET BROS. COMPANY, INC.



ULTIMETER[®] Weather Instruments

The best in *affordable* weather technology.

"Keep a weather eye on Peet Bros."



ULTIMETER PRO Anemometer

“All weather is local.”

Weather information from radio or TV stations 10 or 20 miles away often differs greatly from your local conditions. As your *on-site* weather monitor, a Peet Bros. *ULTIMETER* Weather Station can alert you when a plunging barometer suggests an immediate, serious storm threat...when to secure vulnerable property from threatening wind conditions...when to curtail outdoor activity because of dangerously low wind chill readings—and much more.

Thank you for your interest in our exciting line of *ULTIMETER* Weather Stations, that so many users are finding invaluable in their homes and businesses.

We believe you'll find this catalog includes just the right amount of technical information so you can make wise, informed decisions. However, should you have any questions, please call us toll-free at **1-866-446-1216** 8am-5pm Eastern, M-F. Our knowledgeable staff will be glad to help you.

If at all possible, do plan to **visit us online at www.peetbros.com**. You'll find a wealth of information, including complete owner's manuals, comparisons, and technical support information for your *ULTIMETER* Weather Station. You may also place orders online 24/7 using our secure server.

You can order with confidence—we've been outfitting people with precision weather instruments for over 30 years. We guarantee your satisfaction.

The Team at Peet Bros.



ULTIMETER 2100 Weather Station Keyboard/Display

What makes the *ULTIMETER*

Every *ULTIMETER* system is superior to any other in its price range. Some of our systems accept more sensor options than others, *but the sensors employed in all our systems are identical*. And all key design elements are the same, so every *ULTIMETER* system is easier to install, easier to use, more accurate, and will provide more data than similarly priced competitors' systems.

Our keyboards do more

Our keyboards feature individual molded keys that look better, feel better and work better than cheaper, flat “membrane” keypads. But the powerful microprocessor inside is the real “key” to solving a troubling problem and much more.

Here's the problem: Often you may wish to save the extreme readings from a big storm to show colleagues and friends days or weeks later.

Here's the *ULTIMETER* Solution: Our weather stations save those extremes, employing nine separate banks of high/low memory. *Without using a computer*, you can easily check: •All of today's - *and each of the previous seven day's* - highs, lows, and daily rainfall •All the long term highs, lows and the cumulative rainfall since each was last reset •The time and date each high and low occurred. And you can reset each long term high and low individually or simultaneously, using a handy master reset.

They provide accurate wind gust readings. It's relatively easy to measure the speed of a *steady* wind, much harder to capture high wind gusts accurately. Other systems may report errors as large as 30%, because their less capable processors only measure short-term average wind speed, missing peak gusts. But our weather stations, like the most expensive commercial systems, calculate wind speed without averaging, thus capturing high wind gusts with pinpoint accuracy.

They warn of possible local flooding. You can depend on our *exclusive "Flash Flood Alert"* to give you the earliest reliable warning of potential local flooding when there is sustained heavy rain. Just add Peet Bros.' remarkable “PRO” or “TB” rain gauges shown on page 6.

Their unique 7-mode serial data output supports: • The Weather Picture • **WeatherText™** weather report output every minute (see p. 10) • **WeatherText™ Tools** software for weather data logging, point-to-point remote collection, Internet reporting, automatic emailing of weather reports, packet radio transmission (APRS), and other special applications.

They're easy to power – at home or away. All *ULTIMETER* systems will operate from a 12-volt ac adapter (included), an automotive or other 12-volt electrical system or an internal 9-volt backup battery (not included).

Easiest to install and easiest to use

Just place our patented wind sensor over the top of a TV or FM antenna mast, rotate it until the reference mark points north, and pull down the clamping ring. With no tools required and nothing to corrode, the wind sensor is easily detachable. It's equally easy to

